

# ProQuest

The Gold Standard for Business Information

John Tsihlis, Regional Sales Director



ProQuest®  
Start here.

# Agenda

- **Today's Challenge for Information Professionals**
- **Who is ProQuest**
- **The ProQuest Advantage**
- **Q&A**



# Research shows what you may already know!

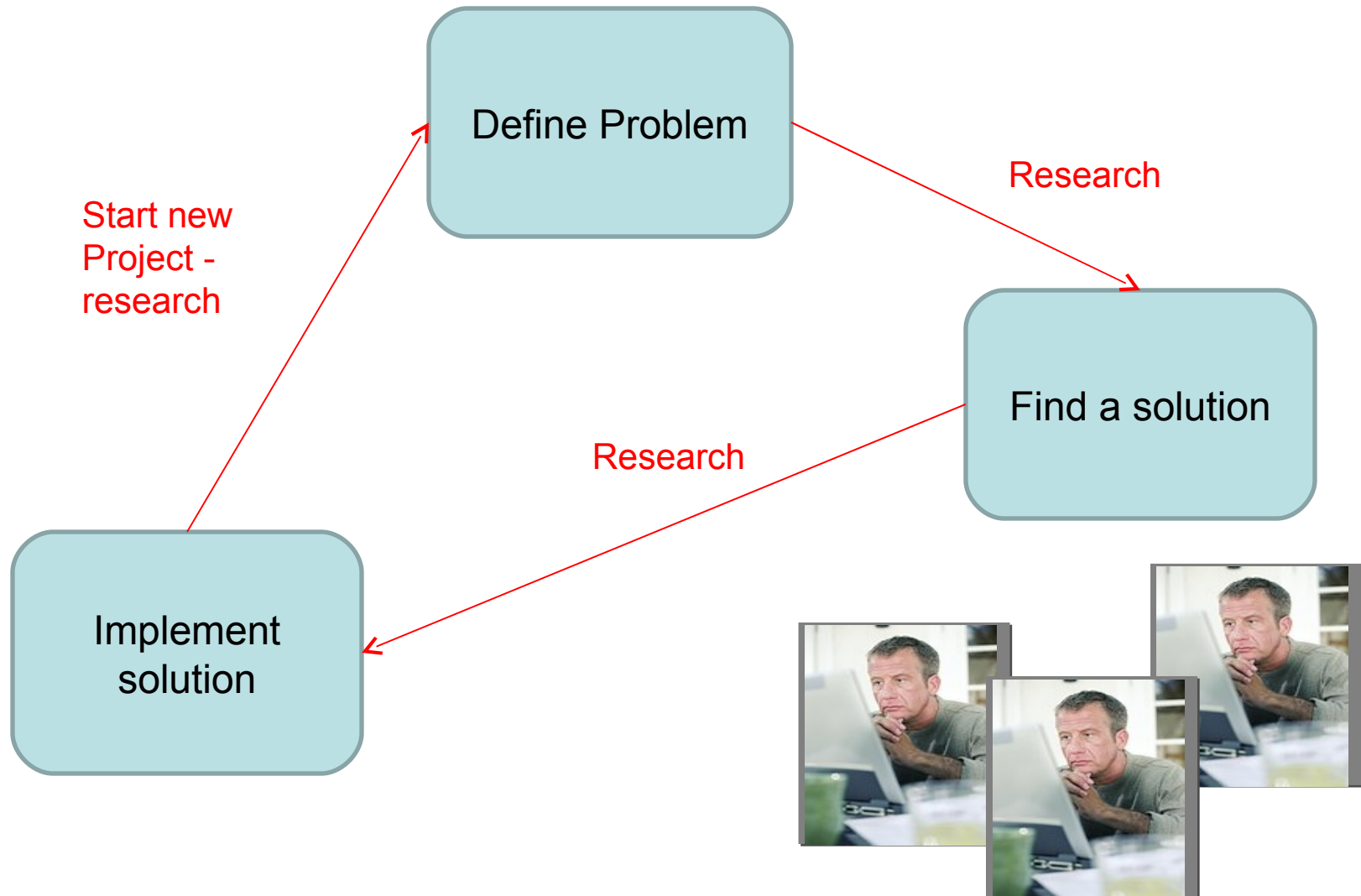
Nearly two-thirds of the new jobs created in the last decade were **knowledge jobs**.

Knowledge workers comprise the bulk of staffing in departments including:

- Research and Development
- Marketing
- Legal
- Finance
- Human Resources
- Engineering



# Typical Knowledge worker's day looks like this



# Researchers are information rich but time poor !

- Knowledge workers spend from 15% to 35% of their time searching for information.
- *“An enterprise with 1,000 knowledge workers wastes \$48,000 per week (\$2.5 million per year) due to an inability to locate and retrieve information.”*
- only 21% of respondents said they found the information they needed 85% to 100% of the time.
- 40% of corporate users reported that they can not find the information they need to do their jobs on their intranets.

## Sources:

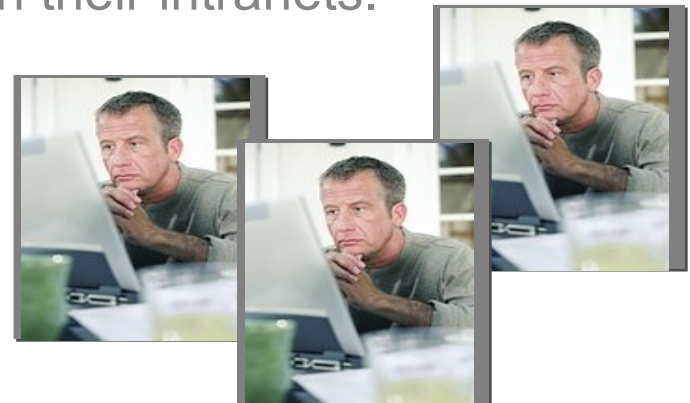
Studies by IDC

Working Council of CIO's

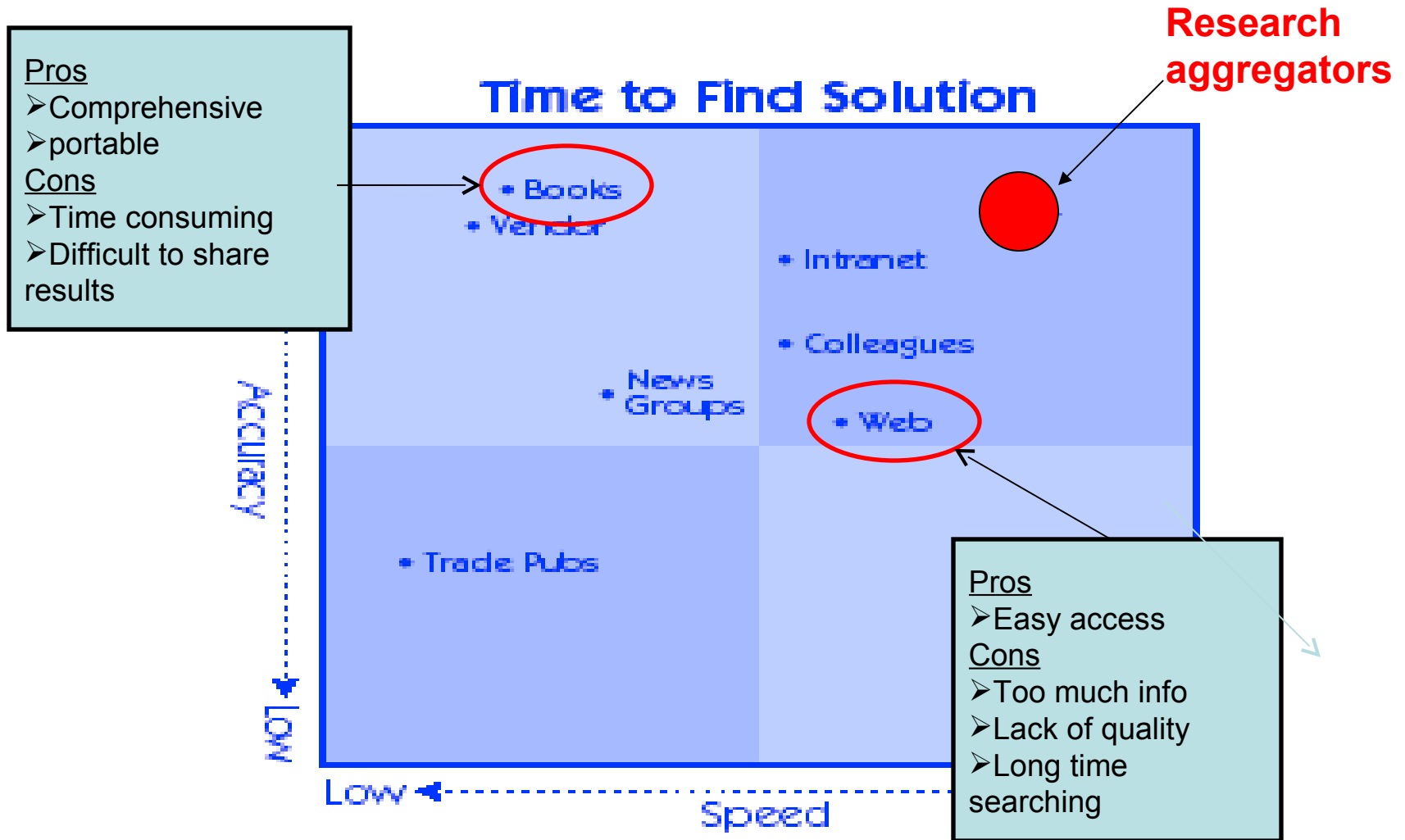
AIIM

Ford Motor Company

Reuters



# Where are knowledge workers turning for their information?

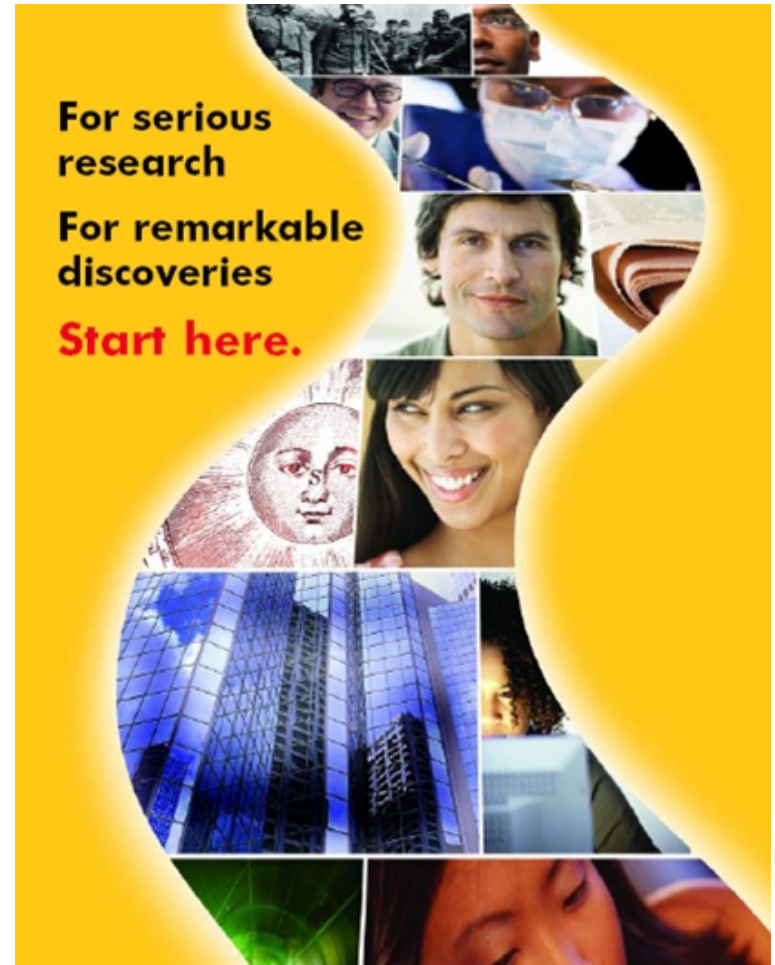


# Challenges for an information professional

- Reduce average time spent by knowledge workers searching for reliable answers / increase productive hours
  - **Source reliable and accessible**
- Reduce indirect costs of information rework and disruptions to knowledge workers
  - **Seek solutions with quality abstracting and source selectors/locators**
- Increase user information competence
  - **Introduce intuitive search interface to allow users to become familiar and reduce web reliance (*Google phenomenon*)**

Improved Return on Investment

- Today's Challenge for Information Professionals
- **Who is ProQuest**
- The ProQuest Advantage
- Q&A







# ProQuest brands

Award winning Proquest interface



Other research databases from ProQuest

Digital Vault with enough microfilm to wrap the world 3 times over.

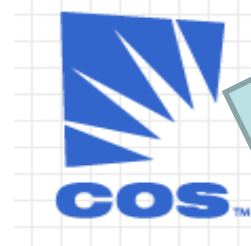


Bibliographic databases



## Serials Solutions

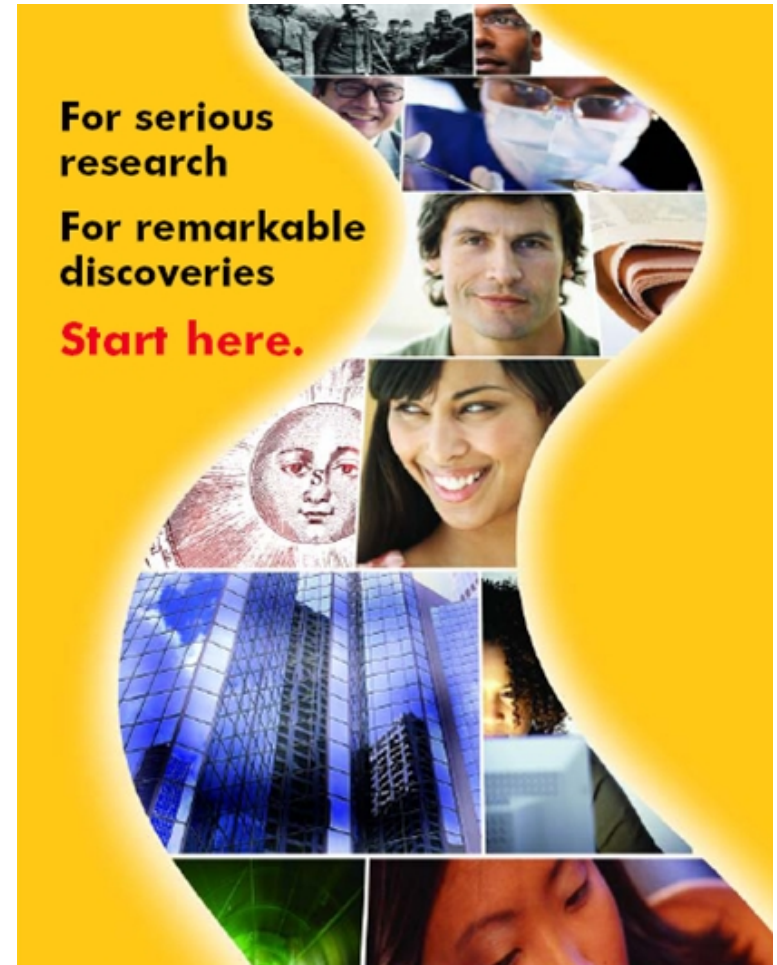
Content Management Tools



Researcher networking and funding tool

# Agenda

- Today's Challenge for Information Professionals
- Who is ProQuest
- **The ProQuest Advantage**
- Q&A



1. Premium business content
2. Gold Standard Indexing
3. Award winning interface

- **Premium business content**
- **Gold Standard Indexing**
- **Award winning interface**

*“Content you need on the interface you want”*

## ProQuest International

### Business Resources

ABI Global

ProQuest  
Accounting &  
Tax

Asian  
Business &  
Reference

European  
Business

Banking  
Information  
Source

### Medical Resources

ProQuest  
Health &  
Medical  
Complete

Pharma  
News  
Index

### Science Resources

ProQuest  
Science  
Journals

ProQuest  
Telecomms

ProQuest  
Computing

### General Reference Resources

Academic  
Research  
Library

### Social Science Resources

ProQuest  
Social  
Science  
Journals

ProQuest  
Religion

### Education Resources

ProQuest  
Education  
Journals

Career &  
Technical  
Education

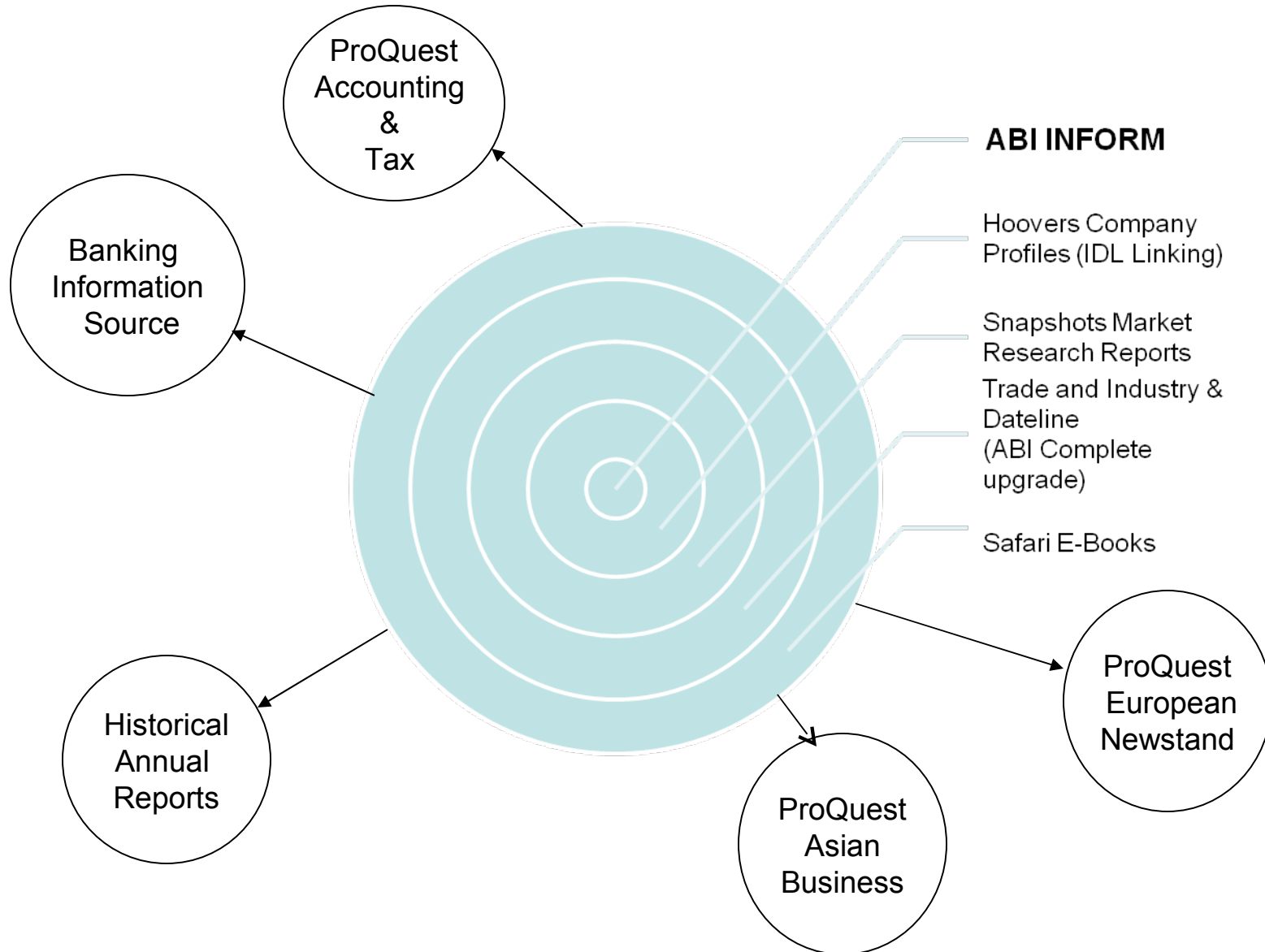
# ProQuest Resources for Business

the gold standard for business and management information

- ABI / INFORM
- Accounting & Tax with Standards - *New*
- Historical Annual Reports – *New*
- Snapshots Market Research Series
- Safari Business Books Online
- Hoover's Company Profiles
- Ox Research
- Banking Information Source
- ProQuest Asian Business and Reference
- CBCA Business
- ProQuest European Newsstand
- ProQuest Historical Newspapers



# ProQuest Business: Expand Value through Content Options



# ABI/INFORM®

The authoritative resource for Business Research

For more than 30 years, ABI/INFORM has given researchers a centralized access point for the most well-respected business journals in the world.

*“ABI/INFORM is uniquely positioned as the most comprehensive combination business/economics database on the market today.”* -- **CHOICE Magazine, January 2007**

*“Best Specialist Search Product Award”* – **International Information Industry Awards** – ProQuest Smart Search





# ABI Inform, what is it?

- One of the most comprehensive business periodicals databases on the market
- 2,800+ journals, 1,840 in full text
- Includes core journals such as *Journal of Org Behaviour*, *MIT Sloan Management Review*, *European Management Review* and *The Yale Law Journal*
- Covers all the major subject areas including:
  - Management Practice and Theory,
  - Corporate strategies and tactics,
  - Business conditions,
  - Management techniques,
  - Business trends,
  - Competitive landscape

# ABI / INFORM – recognised by our peers

- “one of the longest-lived and most prominent online products that has shaped the information professionals’ world” by Online Magazine
- Used in **84%** of the top global business schools (US News & World Report)





# ABI/INFORM

and information supplier to many Corporate and Government Clients

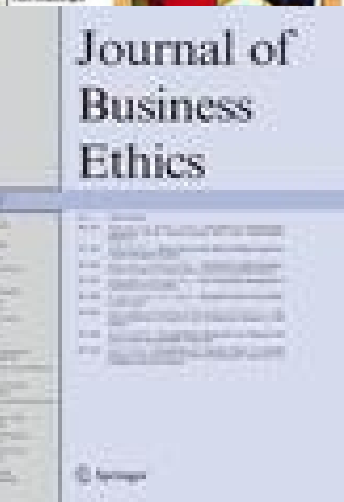
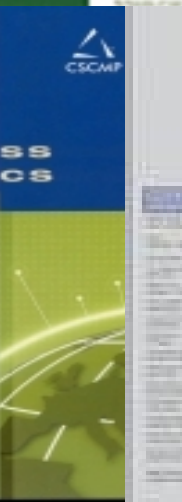
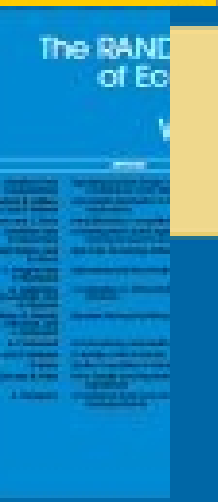
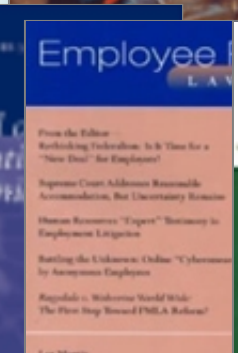
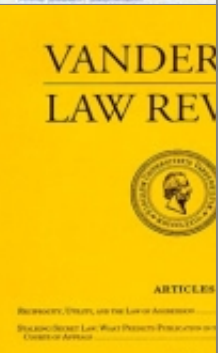
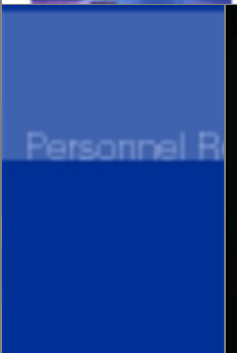
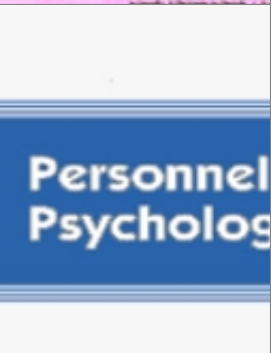
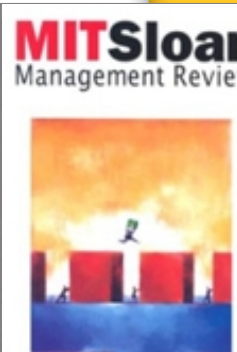
<b>Industry</b>	<b>Customer Examples</b>
Associations	Natl Asso of Realtors, American Association of Advertising
Banking/Finance	Edward Jones, Bank of Montreal, National Bank of Poland, Canadian Imperial Bank
Consulting	Bain & Co, Deloitte Touche, Young & Rubicam, Mercer HR Consulting
Consumer	Proctor & Gamble, Phillip Morris
Government	Naval Postgrad School, Pentagon, CIA, UN Library, Japanese Patent Office
Insurance	NW Mutual, State Farm
Manufacturing	GM, Ford, Sikorsky Aircraft
Pharmaceuticals	Wyeth, Pfizer
Technology	Motorola, Microsoft, British Telecom, Xerox, Taiwan Semiconductor



# Key publishers



# Most important business journals



# ABI INFORM – Strength in Database Depth

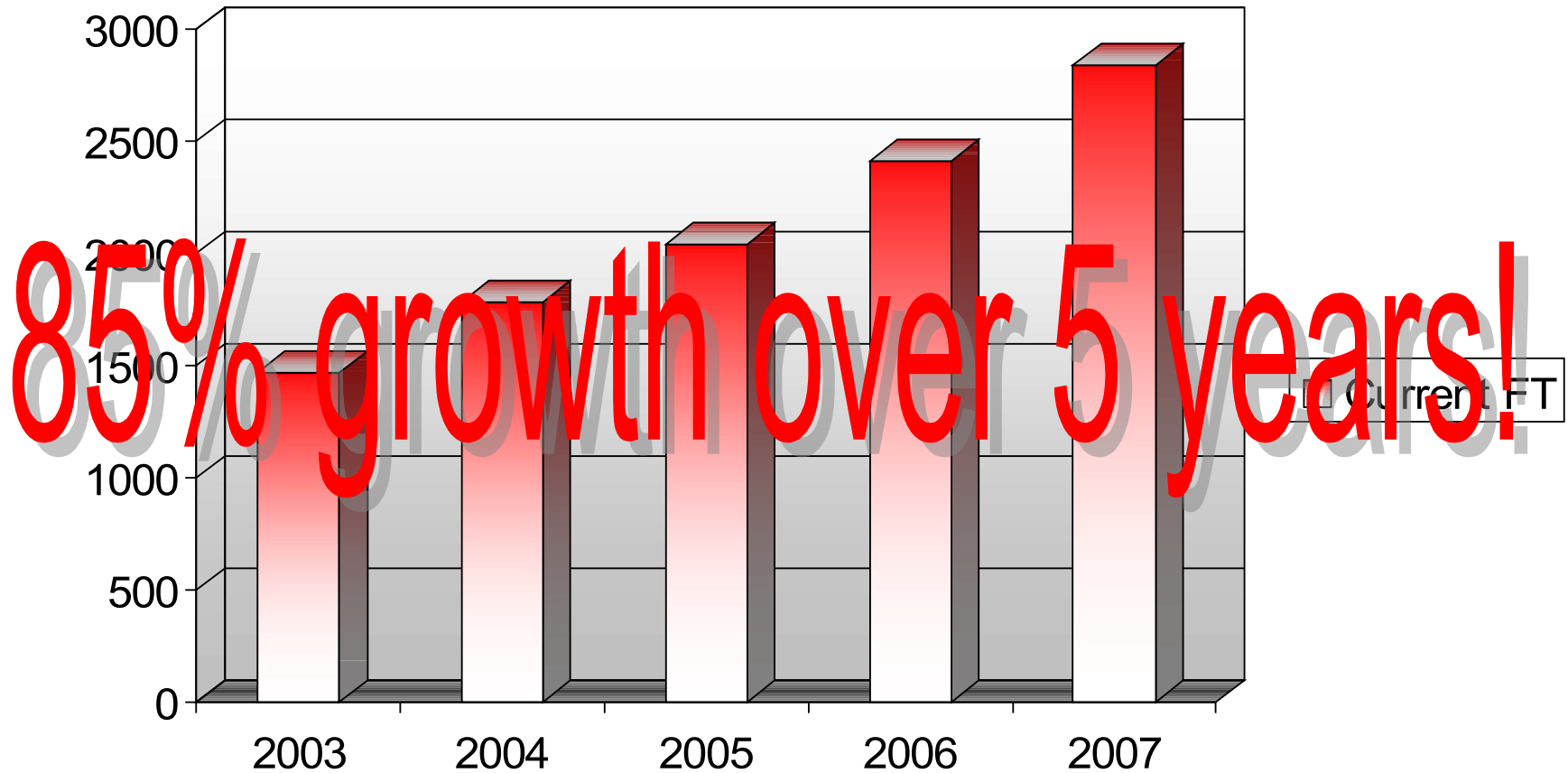
## *FACT*

- Over 50% of the journals in ABI/INFORM offer over 10 years of full text coverage

## *BENEFIT*

- Indexing back to 1971
- Full-text back to 1986
- 91 Archive titles back to the first issue:
  - Nation's Business (1912)
  - Journal of Business (1928)
  - Journal of Marketing (1936)
- Compare today's trends with those from the past

# Growth in ABI Inform



PALLIATIVE CARE KNOWLEDGE ASSESSMENT  
OF ASSOCIATE DEGREE NURSING STUDENTS

SUBMIT  
DEPARTMENT OF N  
GR  
IN PARTIAL FULFILLM  
MAST

UMI Number: 1420794

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Wessel, Elizabeth M.

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UMI Microform 1420794

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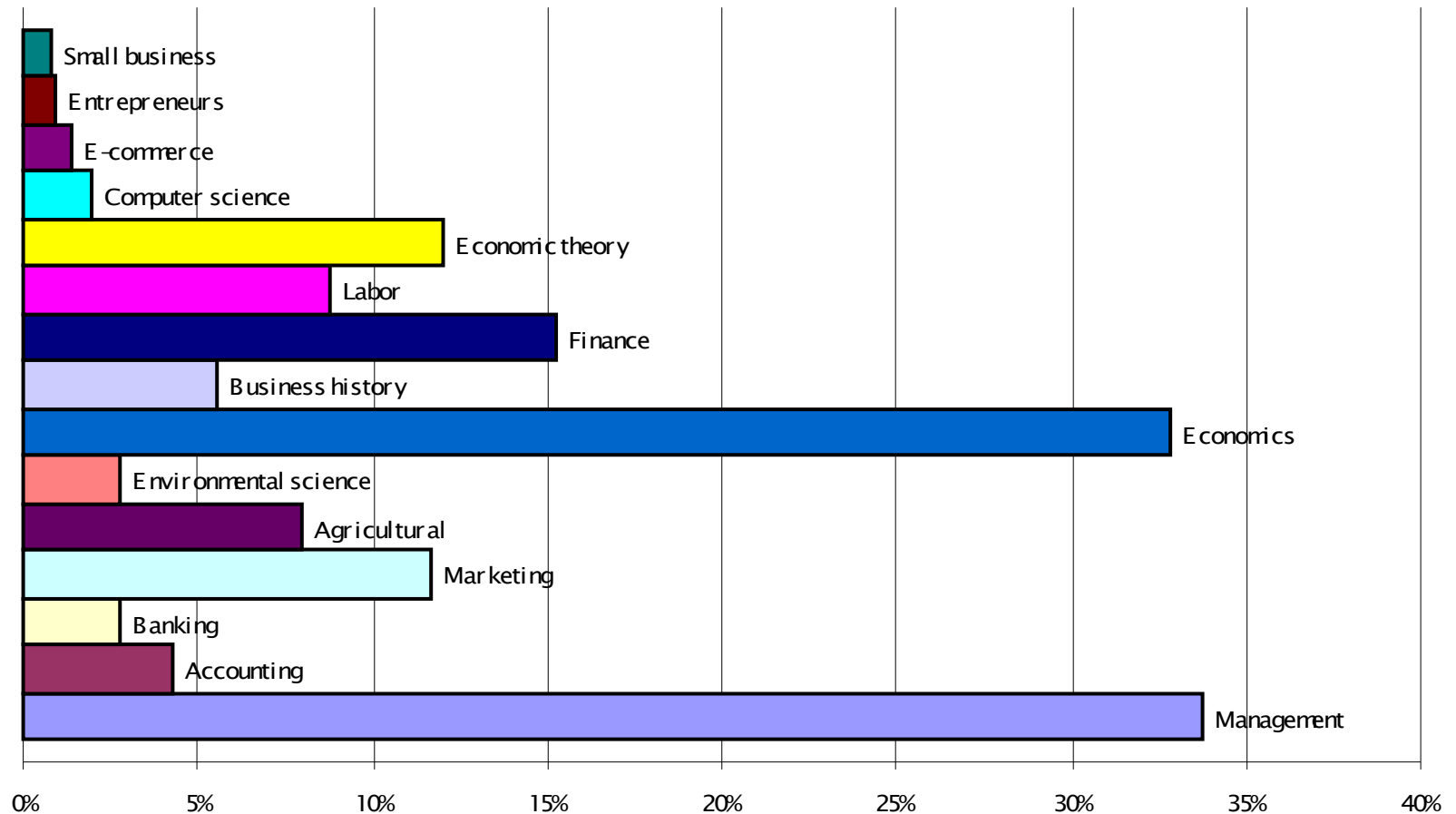
18,000 + full text  
Business Dissertations  
now included with  
every subscription to  
ABI Inform



## *Summary of Top 10 US Business School Dissertations Counts*

Rank	University	# Dissertations in ABI (2006)	# Dissertations in ABI (2007)
1	Northwestern University	130	165
2	Chicago University	158	225
3	Penn State University	187	187
4	Stanford University	305	352
5	Harvard University	188	260
6	Michigan University	128	161
7	Cornell University	67	112
8	Columbia University	151	197
9	MIT	1	1
10	Dartmouth University	1	2

## Business Dissertations - Subjects



## Other Non-Periodical Content available in ABI/INFORM

- **Corporate Annual Reports**
  - 6,000 annual reports from 800 of the largest companies
- **Career Guides (from Going Global)**
  - Information about finding employment overseas.
  - Great HR tool
  - 23 countries, 848 reports
- **Country Reports from EIU**
  - 195 country reports, 136K reports
- **Business Cases**
  - Over 5,000 cases abstracted and indexed from
    - Ivey,
    - Thunderbird,
    - Darden,
    - Idea Group and more

- Premium business content
- **Gold Standard Indexing**
- Award winning interface

# ProQuest Indexing Capabilities

- A good index is the key to finding the right information
- ProQuest has over 30 years experience indexing business information
- We employ over 80 people, experts in their field, who assign indexing terms at the article level.
  - A thorough index complemented with descriptive abstracts sets ABI apart from the competition.
- Enables customers to quickly retrieve the most relevant information.
  - With the continued growth of content this is now more important than ever.

# ABI/INFORM Indexing

## Gold Standard

ProQuest has been using and evolving the same indexing rules since 1971

ABI is the only service to offer hand-crafted records with indexing terms applied by our professional indexers

The ABI interface features 36 indexed fields to ensure powerful search capabilities

Consistent/thorough application of vocabulary terms; 100-200 terms added each year

More than 10,000 subject authority terms

The ABI thesaurus provide indexers and searchers with term definitions

Authority file with 500,000 personal names, 300,000 product names and 100,000 company names

## Benefits

Allows ABI users to find relevant articles more quickly and easily than our competitors

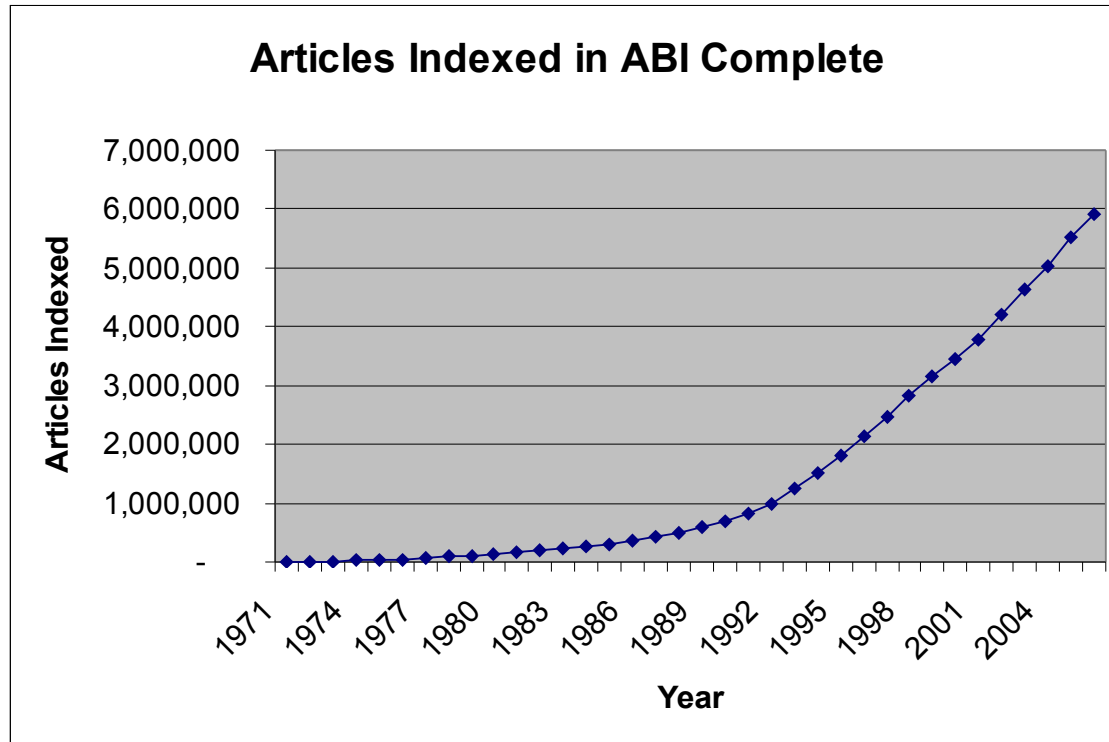
Allows ABI to become a powerful pointing tool to full-text found outside the database

The ABI results list is very focused and outperforms our competitors in terms of relevant results returned from a search and number of results returned

Highly valued by librarians, it allows users to pinpoint the journal/article they need quickly using library specific terminology

Allows researchers to construct a search that finds all the relevant articles and few irrelevant articles

# ABI Editorial Experience: over 6 million articles indexed



# Benefits of ProQuest vs. Google

- Better searches and more relevant results thanks to controlled vocabulary
- Provides research content not available on the web
- More limiters (peer-reviewed; by date; full-text; by title; etc.)
- Indexing
- Smart Search – Suggested Topics and Publications



Thesaurus - Microsoft Internet Explorer provided by ProQuest Enterprise Services

Thesaurus [Close window](#) | [Help](#)

audit

Add terms to your search using:

[0-9](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

< Previous | [Next >](#)

**Audit committees**   
*Classification Code:*  
4130  
*Broader Term:*  
[Committees](#)  
*Related Terms:*  
[Audits](#)  
[Boards of directors](#)  
[Internal auditing](#)  
[Internal auditing control](#)

**Audit cycles**   
*Related Terms:*  
[Auditing](#)  
[Audits](#)  
[Internal auditing](#)

ProQuest®

Databases selected: Multiple databases.

### Basic Search

Database:

Date range:

Limit results to:  Full text documents  
 Scholarly journals

[More Search Options](#)

**Better searches and more relevant results thanks to controlled vocabulary**



Basic Search



Advanced Search



Topic Guide



Publication Search

Marked List : 0 documents  
My Research Summary

Interface language:

English

Databases selected: ABI/INFORM Global, Academic Research Library, AMA Titles: Abstracts & Indexing

[New scholarly features & content!](#)

**Results** – powered by ProQuest® Smart Search

### Suggested Topics [About](#)

< Previous | [Next](#) >

[Automobile industry](#)

[Automobile industry AND China \(location\)](#)

[Automobile industry AND Joint ventures](#)

[Automobile industry AND Brilliance China Automotive Holdings](#)

[Ltd \(company/org\)](#)

### Browse Suggested Publications [About](#)

< Previous | [Next](#) >

[Automotive News; Detroit](#)

[EBN; Manhasset](#)

[Global Positioning & Navigation News; Potomac](#)

[Defense Daily; Potomac](#)

1082 documents found for: *china and automotive*

[Set up Alert](#)

[About](#)

All sources



Scholarly Journals

Magazines

Trade Publications

Newspapers

Reference/Reports

Dissertations

[Mark / Clear](#) all on page | [View marked documents](#)

[Show only full text](#)

Sort results by: [Most recent first](#)

1. [Sino-car-crazy](#)  
*Tim Considine. Road & Track. New York: Feb 2005. Vol. 56, Iss. 6; p. 102*

[Abstract](#)

2. [Analyst sees sales decline for light vehicles in '05](#)

**ProQuest's SmartSearch suggests topics and publications;  
More limiters (scholarly/peer-reviewed; by date; full-text; by title; etc.)  
for precision searching**

The screenshot displays the ProQuest Advanced Search interface. On the left, there is a navigation pane with a 'Back' button and an address bar showing 'http://proq'. Below the address bar is the ProQuest logo and two tabs: 'Basic' and 'Advanced'. The 'Advanced' tab is selected. Underneath, there are three search criteria fields, each with a dropdown menu set to 'AND'. Below these are labels for 'Database:', 'Date range:', and 'Limit results to:'. The main content area is a scrollable list of databases, including Accounting - Accounting & Tax, Business - ABI/INFORM Global, Business - ABI/INFORM Trade & Industry, Business - Banking Information Source, Business - Hoover's Company Records, Business - OxResearch, Business - ProQuest Asian Business and Reference, Business - ProQuest European Business, Business - Snapshot Series, Education - Career and Technical Education, Education - Education Journals, Education - Wilson Education Abstracts, Education : ERIC®, Humanities - ProQuest Religion, Interdisciplinary - APS Online, Interdisciplinary - Academic Research Library, Interdisciplinary - CBCA Complete, Interdisciplinary - Dissertations and Theses, Interdisciplinary - History Study Center, Interdisciplinary - ProQuest Direct Complete, Medical Sciences - Pharmaceutical News Index, Medical Sciences - ProQuest Medical Library, Medical Sciences - ProQuest Nursing Journals, Medical Sciences - ProQuest Research Library, Medical Sciences : MEDLINE®, Medical Sciences : Nursing/Allied Health - CINAHL®, News - ProQuest Newspapers, and News - The Historical Atlanta Constitution. On the right side, there are icons for printing, saving, and searching, along with a 'Select multiple databases' link and three dropdown menus labeled 'Abstract'.

**ProQuest is granular in its approach, creating products with focused objectives to aid the researcher and also providing scholarly content not available on the web**

**Google aims to appeal to broad interests, not to cater to particular groups of users and their research needs**

# Many fields to choose from

ProQuest [CU Home page](#) | [International Support](#) | [Logout](#) | [Help](#)

Basic **Advanced** Topics Publications My Research 0 marked items Interface language: English

[Databases selected:](#) Multiple databases...

### Advanced Search

Tools: [Search Tips](#) [Browse Topics](#)

AND

AND

[Add a row](#) | [Remove a row](#)

Database:

Date range:

Limit results to:  Full text documents only  Scholarly journals, including peer-reviewed

**More Search Options** [^ Hide options](#)

AND  Publication title:

AND  Subject:

AND  Company/Org:

AND  Person:

AND  Location:

Citation and abstract

Citation and abstract

Citation and document text

Abstract

Author

Classification code

Column

Company/Org

Corporate author

Dateline

Document feature

Document ID

Document language

Document text

Document title

Document type

Image caption

Location

NAICS code

Page

Person

Product name

Publication title

Section

Subject

[Browse databases](#)

[Browse publications](#) [About](#)

[Browse subjects](#)

[Browse companies](#)

[Browse people](#)

[Browse locations](#)

# Search limiters

ProQuest [CU Home page](#) | [International Support](#) | [Logout](#) | [Help](#)

Basic **Advanced** Topics Publications [My Research](#)  
[0 marked items](#)

Interface language: English

Databases selected: Multiple databases...

### Advanced Search

AND

AND

[Add a row](#) | [Remove a row](#)

Database: Multiple databases...

Date range: All dates

Limit results to:  Full text documents only  Scholarly journals, including peer-reviewed

More Search Options [^ Hide options](#)

AND Publication title:  [Browse publications](#) [About](#)

AND Subject:  [Browse subjects](#)

AND Company/Org:  [Browse companies](#)

AND Person:  [Browse people](#)

AND Location:  [Browse locations](#)

Publication type: All publication types

Exclude from results:  Book Reviews  
 Dissertations  
 Newspapers

Sort results by: Most recent first

Results per page: 30

# Document Type

## Advanced Search

AND

AND

[Add a row](#) | [Remove](#)

Database:

Date range:

Limit results to:  Full text document  
 Scholarly journal

More Search Options [Hide options](#)

AND  Publication title

AND  Subject:

AND  Company/Organization

AND  Person:

AND  Location:

Document type - Microsoft Internet Explorer

Address: <http://proquest.umi.com/pqdweb?list=ArtType&TS=1169237380&NewWin=1&pageName=ar1>

### Browse document types

[Close window](#) | [Help](#)

Add terms to your search using: AND

Abstracts	<input type="button" value="Add to Search"/>
Advertisement	<input type="button" value="Add to Search"/>
Annual report	<input type="button" value="Add to Search"/>
Appointment/Resignation	<input type="button" value="Add to Search"/>
Bibliography	<input type="button" value="Add to Search"/>
Broadcast transcript	<input type="button" value="Add to Search"/>
Business failure	<input type="button" value="Add to Search"/>
Canadian foreign investment	<input type="button" value="Add to Search"/>
<b>Case study (Business)</b>	<input type="button" value="Add to Search"/>
Closure	<input type="button" value="Add to Search"/>
Commentary	<input type="button" value="Add to Search"/>

Done Internet

Interface language:

# Search within Publication

[Databases selected:](#) Multiple databases...

**Publication:** The San Diego Union - Tribune, San Diego, Calif.  
Full text coverage: Jan 1, 2000 - current

[» Set Up Alert](#) ✉

[Publication Information](#)

## Search for articles within this publication:

Date range:  ▾

Look for terms in:  ▾ [About](#)

Limit results to:  Full text documents only

## Browse specific issues:

View issues from:  ▾  To:  ▾

1-390 of 8402

< Previous | [Next](#) >

[Jan 17, 2007](#)

[Sep 9, 2006](#)

[May 2, 2006](#)

[Jan 16, 2007](#)

[Sep 8, 2006](#)

[May 1, 2006](#)

# Example of ABI indexing

Causes and consequences of donor perceptions of the relationship marketing activities of charitable organisations  
**Journal of Targeting, Measurement & Analysis for Marketing: Feb2005.**



Causes and consequences of donor perceptions of the quality of the **relationship marketing** activities of charitable organisations

[Roger Bennett](#), [Anna Barkensjo](#). [Journal of Targeting, Measurement and Analysis for Marketing](#). London: [Feb 2005](#). Vol.13, Iss. 2; pg. 122, 18 pgs

» [Jump to full text](#) 

» This article cannot be translated due to its length.

» [More Like This](#) Find similar documents

Subjects: [Relationship marketing](#), [Charities](#), [Fund raising](#), [Quality](#), [Public relations](#), [Consumer attitudes](#), [Statistical analysis](#), [Studies](#), [Models](#)

Classification Codes: [7100 Market research](#), [9540 Non-profit institutions](#), [2400 Public relations](#), [9175 Western Europe](#)

Locations: [United Kingdom](#), [UK](#)

Author(s): [Roger Bennett](#), [Anna Barkensjo](#)

Document types: Feature

Publication title: [Journal of Targeting, Measurement and Analysis for Marketing](#). London: [Feb 2005](#). Vol. 13, Iss. 2; pg. 122, 18 pgs

Source type: Periodical

ISSN/ISBN: 09673237

ProQuest document ID: 815243021

Text Word Count: 8322

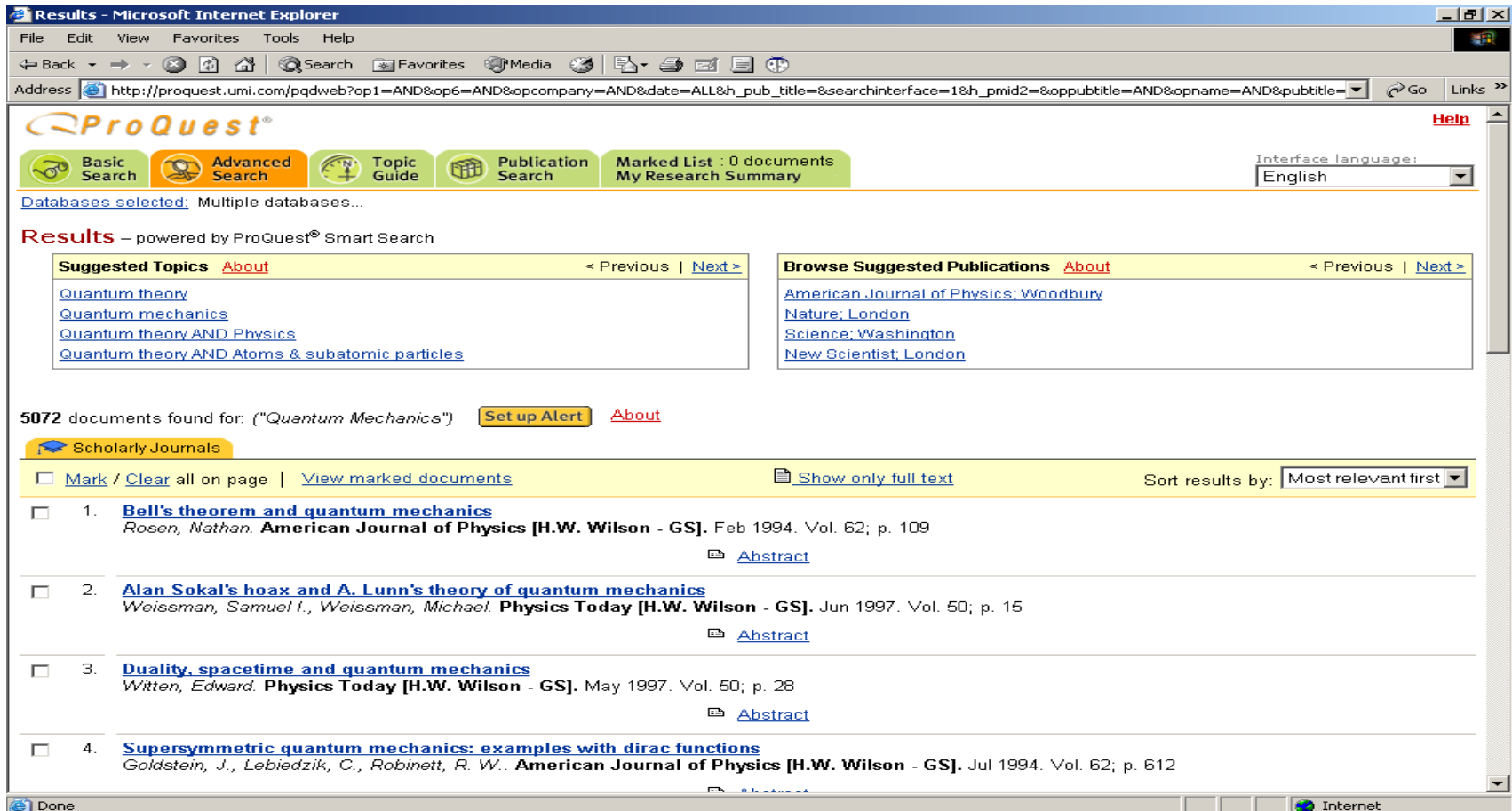
Document URL: <http://proquest.umi.com/pqdweb?did=815243021&sid=16&Fmt=4&clientId=34446&RQT=309&VName=PQD>

## Abstract (Document Summary)

Although **relationship marketing** has been adopted extensively and enthusiastically by UK charitable fundraising organisations, the operational assessment of what actually constitutes "good quality" **relationship marketing** by charities has been overlooked. This paper presents the results of an investigation into the perceptual quality of charities' **relationship marketing** activities reported by a sample of 141 known regular supporters of charities. Three forms of **relationship marketing** were considered: relationship advertising, direct marketing, and "two-way marketing contacts" (public relations events, open days, and other two-way marketing communications). The calibre of each of these genres of **relationship marketing** was evaluated in terms of five criteria: message relevance, interactive engagement, the arousal of feelings of commitment, benevolence and trust. A donor's overall perception of the quality of an organisation's **relationship marketing** was conceptualised as a latent variable formed (rather than reflected) by the individual's opinions of the attributes of the three above mentioned methods of **relationship marketing**.



# Search Term “Quantum Mechanics”



The screenshot shows a Microsoft Internet Explorer browser window displaying the ProQuest search results page. The address bar shows a URL with search parameters. The ProQuest logo is at the top left, and navigation buttons for Basic Search, Advanced Search, Topic Guide, and Publication Search are visible. The search results are for the term "Quantum Mechanics", showing 5072 documents found. The results are sorted by "Most relevant first". The first four results are listed below:

5072 documents found for: ("Quantum Mechanics") [Set up Alert](#) [About](#)

[Scholarly Journals](#)

[Mark / Clear all on page](#) | [View marked documents](#) [Show only full text](#) Sort results by: [Most relevant first](#)

1. [Bell's theorem and quantum mechanics](#)  
*Rosen, Nathan. American Journal of Physics [H.W. Wilson - GS]. Feb 1994. Vol. 62; p. 109*  
[Abstract](#)
2. [Alan Sokal's hoax and A. Lunn's theory of quantum mechanics](#)  
*Weissman, Samuel I., Weissman, Michael. Physics Today [H.W. Wilson - GS]. Jun 1997. Vol. 50; p. 15*  
[Abstract](#)
3. [Duality, spacetime and quantum mechanics](#)  
*Witten, Edward. Physics Today [H.W. Wilson - GS]. May 1997. Vol. 50; p. 28*  
[Abstract](#)
4. [Supersymmetric quantum mechanics: examples with dirac functions](#)  
*Goldstein, J., Lebedzik, C., Robinett, R. W.. American Journal of Physics [H.W. Wilson - GS]. Jul 1994. Vol. 62; p. 612*  
[Abstract](#)

PQ returns fewer results, but the ability to further define one's searches should not be dismissed. With GS, one has to weed through all of the results to find what one needs.

Google<sup>™</sup>  
Scholar BETA

serials

**Scholar** Results 1 - 100 of about 53,900 for serials. (0.15 seconds)

Source: Peter Jacso,  
University of Hawaii,  
presentation delivered  
at UKSG, 2006

Google<sup>™</sup>  
Scholar BETA

serial

**Scholar** Results 1 - 100 of about 972,000 for serial. (0.28 seconds)

Google<sup>™</sup>  
Scholar BETA

serials OR serial

**Scholar** Results 1 - 100 of about 743,000 for serials OR serial. (0.19 seconds)

**Lack of Boolean operators debilitates ability to refine search**

# Who is cited & what is cited?

Pathologic fractures associated with tumors and unique conditions of the musculoskeletal system

JP Dormans, JM Flynn - Rockwood and Wilkins' Fractures in children, 2001 - lww.com

Page 1. 6 PATHOLOGIC FRACTURES ASSOCIATED WITH TUMORS AND UNIQUE CONDITIONS OF

THE MUSCULOSKELETAL SYSTEM J. P. Dormans and John M. Flynn..

Cited by 4 - View as HTML

**STD article in  
Circulation**

Sexually Transmitted Diseases

R Card - Circulation, 2000 - lww.com

**Who is  
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Page 1. Classified Advertising Rate Card Please visit our site at: <http://www.stdjournal.com>

FOR INFORMATION AND ADVERTISEMENT CONTACT : ...

Cited by 4 - View as HTML - Web Search - lww.com

Source: Peter Jacso,  
University of Hawaii,  
presentation delivered  
at UKSG, 2006

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# Sexually Transmitted Diseases

Official Journal of the American Sexually Transmitted Diseases Association

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December .....	10/20

scientists who are prominent in the areas of infections with viruses, mycoplasma, and chlamydia, as well as N. gonorrhea and the treponemes and experts in immunology and epidemiology.

**MECHANICAL REQUIREMENTS**

	<u>WIDTH</u>	<u>HEIGHT</u>
1 Page	7"	10"
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# ProQuest Search Widget

ProQuest Search Widget helps you increase visibility of licensed databases by letting you embed a ProQuest search box on any institutional web page

The screenshot shows the College University Library website. At the top left is the ProQuest logo. The main header features the College University Library name and a search bar with a 'Go' button. A navigation menu includes links for Online Catalog, Electronic Resources, Services for Students, Services for Faculty, About the Library, and Help. The main content area is titled 'Welcome to the CU Library!' and lists various services with links. On the right side, there is a 'Your library account' section with fields for Username and Password, and a 'Submit' button. Below this is a 'ProQuest' search widget, which is highlighted with a red oval. The widget consists of a search input field and a 'Search' button. Below the widget is a 'Library News' section with several news items and links.

College University Library

Search:  Go

Online Catalog Electronic Resources Services for Students Services for Faculty About the Library Help

**Welcome to the CU Library!**

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[Search by keyword](#), [author](#), [title](#), [subject](#), [ISSN](#).

**Electronic Resources**  
[Subject Listing](#), [A-Z list](#), [Current Events & Topics](#), [Research Guides](#)

**Services for Students**  
[Course Guides](#), [Course Reserves](#), [Renew Books](#), [Interlibrary Loan](#), [Workshops](#)

**Services for Faculty>**  
[Subject Specialists](#), [Course Reserves](#), [Request Materials](#), [Renew Books](#),  
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[Ask a Librarian](#), [Guides & Tutorials](#), [FAQs](#)

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Library News  
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- Allows users to setup email alerts to be notified when new content of interest is available from ProQuest
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## Library Journal; New York

Full text coverage: Jan 1996 (Volume 121, Issue 1) - current

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Browse Issues | [Search Within Publication](#) | [Publication Information](#)

Date range: From: Any month [v] [ ] To: Any month [v] [ ] [Search](#) [Clear](#)

**1-390 of 390**

<a href="#">Jul 2005; Vol.130, Iss.12</a>	<a href="#">Nov 1, 2000; Vol.125, Iss.18</a>	<a href="#">Apr 1, 1995; Vol.120, Iss.6</a>
<a href="#">Summer 2005; netconnect</a>	<a href="#">Oct 15, 2000; Vol.125, Iss.17</a>	<a href="#">Mar 15, 1995; Vol.120, Iss.5</a>
<a href="#">Jun 15, 2005; Vol.130, Iss.11</a>	<a href="#">Fall 2000; Net Connect</a>	<a href="#">Mar 1, 1995; Vol.120, Iss.4</a>
<a href="#">Jun 1, 2005; Vol.130, Iss.10</a>	<a href="#">Oct 1, 2000; Vol.125, Iss.16</a>	<a href="#">Feb 15, 1995; Vol.120, Iss.3</a>
<a href="#">May 15, 2005; Vol.130, Iss.9</a>	<a href="#">Sep 15, 2000; Vol.125, Iss.15</a>	<a href="#">Feb 1, 1995; Vol.120, Iss.2</a>
<a href="#">May 1, 2005; Vol.130, Iss.8</a>	<a href="#">Sep 1, 2000; Vol.125, Iss.14</a>	<a href="#">Jan 1995; Vol.120, Iss.1</a>

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Full text coverage: Jan 1996 (Volume 121, Issue 1) - current

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- Only when **Full Text** is available

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(Enter a single email address)

**Subject:** Library Journal; New York

**Message:** [ ]  
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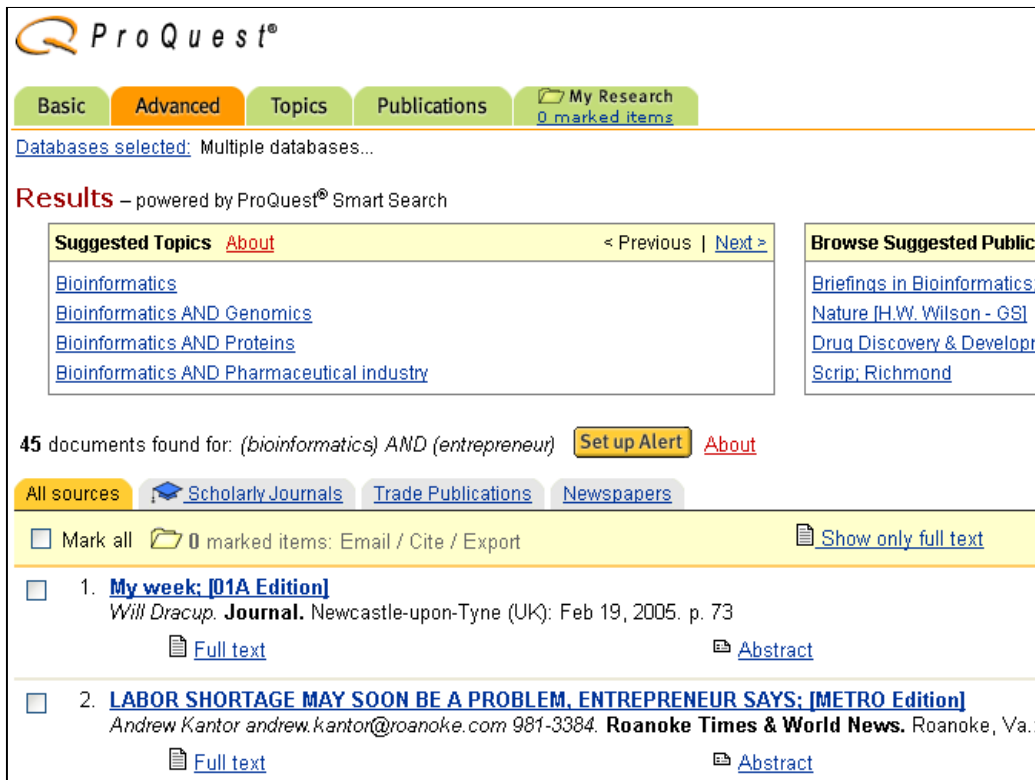
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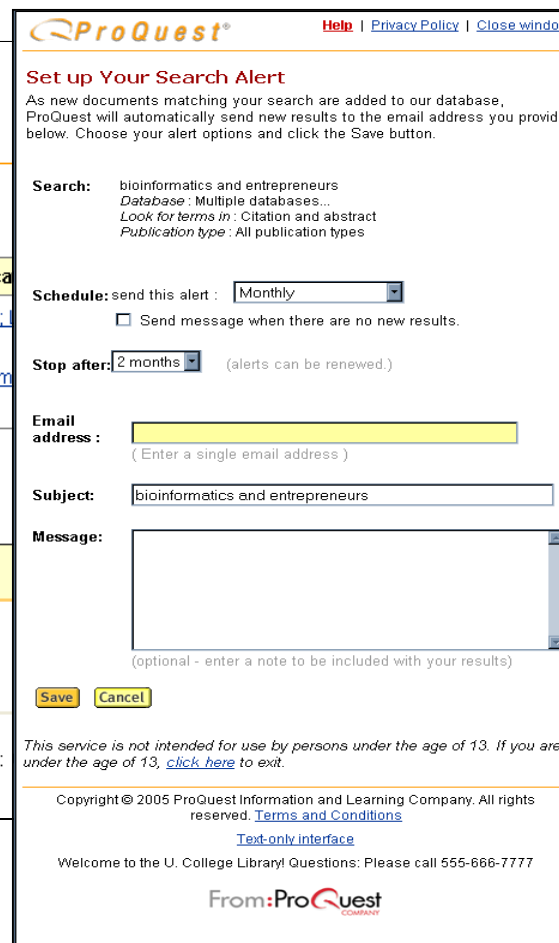
- [Briefings in Bioinformatics: Nature \[H.W. Wilson - GS\]](#)
- [Drug Discovery & Development: Scrip, Richmond](#)

45 documents found for: (bioinformatics) AND (entrepreneur) [Set up Alert](#) [About](#)

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Will Dracup. **Journal.** Newcastle-upon-Tyne (UK): Feb 19, 2005. p. 73  
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Database : Multiple databases...  
Look for terms in : Citation and abstract  
Publication type : All publication types

**Schedule:** send this alert :   Send message when there are no new results.

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**Email address :**   
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# Customise Your Interface

The screenshot shows the ProQuest interface with several branding elements highlighted by red arrows:

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- [Help](#)
- [Interface language: English](#)
- [Search Tips](#)
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**Make full use of the branding options to inform users that the content is paid for by the company, and to help users link back to the intranet or other departments**

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If you have any suggestions for enhancements to the PQ interface, please use the feedback form available in InfoQuest

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- Marketing channels [RSS](#)
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- Sales promotion [RSS](#)
- Services marketing [RSS](#)

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### Management

- Decision making [RSS](#)
- Facilities management [RSS](#)
- Financial management [RSS](#)

### Cardiology

- Cardiology [RSS](#)
- Acute coronary syndromes [RSS](#)
- Angina pectoris [RSS](#)
- Cardiovascular disease [RSS](#)
- Cardiovascular system [RSS](#)
- Heart attacks [RSS](#)
- Heart surgery [RSS](#)

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### Dermatology

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- Acne [RSS](#)
- Dermatitis [RSS](#)
- Eczema [RSS](#)
- Skin diseases [RSS](#)

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### Endocrinology

- Endocrinology [RSS](#)
- Diabetes [RSS](#)
- Endocrine system [RSS](#)
- Hyperglycemia [RSS](#)
- Hypoglycemia [RSS](#)
- Hypothyroidism [RSS](#)
- Metabolic disorders [RSS](#)
- Metabolic syndrome [RSS](#)
- Metabolism [RSS](#)

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### Epidemiology

- Epidemiology [RSS](#)

Suggested Topics [About](#)

- [Innovations](#)
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11 documents found for: *innovation or organization, A*

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## Is sustainable agriculture a viable strategy to improve farm income in Central America? A case study on coffee

Bernard Kilian , Connie Jones , Lawrence Pratt and Andrés Villalobos

Sustainable Market Intelligence Center (CIMS), Apartado Postal 960-4050, Alajuela, Costa Rica

Received 1 June 2004; accepted 1 September 2005. Available online 2 November 2005.

### Abstract

In order to alleviate the impacts of the low coffee prices in recent years, sustainable coffee production and certification have been a logical strategy for many producers to: a) differentiate their product in the market place: and. b) shift their production cost structure away from more input

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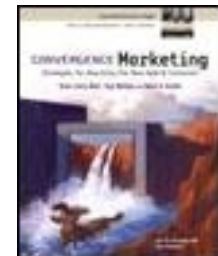
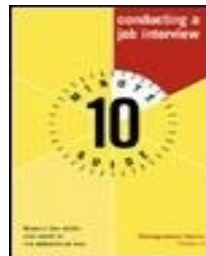
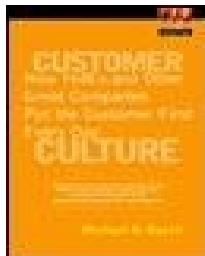
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